BACHELOR OF SCIENCE IN COMMUNICATION

Description and Outcomes
The Bachelor of Science in Communication program is designed to provide you with the skills to become an effective communicator in today's competitive, global workplace. The interdisciplinary approach combines both theory and application, enabling you to gain a critical understanding of social issues, new media, and effective writing and speaking skills. These critical skills, research abilities, and knowledge of social change are intended to prepare you to pursue positions in a broad range of fields including public administration, advertising, public relations, human resources, law, criminal justice, politics, ministry, social services, technical communication, opinion and market research, fundraising, civil service, international business, management, marketing, and publishing.

Program Length
The Bachelor of Science in Communication program consists of a minimum of 180 quarter credit hours. Upon successful completion of the program, you will be awarded a bachelor of science degree.

Accelerated Master's Degree Options
If you are interested in earning a master's degree in human services, legal studies, psychology, or public administration, consider an accelerated master's degree option. Refer to the Progression Requirements (https://catalog.purdueglobal.edu/undergraduate/social-behavioral-sciences) section for details.

Program Outcomes

Discipline-Specific Outcomes
1. Theory: Understand communication theory and how its basic elements and principles apply to various types of communication environments.
2. Essential Communication Skills: Use contemporary tools, transmissions, and processes to communicate effectively in both oral and written contexts in diverse social interactions and professional settings.
3. Technologies: Understand and use appropriately emerging communication technologies.
4. Research Methods: Acquire, interpret, and present knowledge gained through diverse and appropriate methods of inquiry to arrive at reasoned decisions.
5. Relational: Interact ethically in interpersonal and group communication.

General Education Literacies and Professional Competencies
In addition to the discipline-specific outcomes, general education literacies and professional competencies are integrated throughout your academic program. You can review the general education literacies and professional competencies associated with your academic program in the undergraduate School of General Education (https://catalog.purdueglobal.edu/undergraduate/general-education) section of this Catalog.

Program Availability
For program availability, please refer to the U.S. State and Other Approvals (https://catalog.purdueglobal.edu/policy-information/university-information/accreditation-approvals-memberships) section and Program Availability Information (https://www.purdueglobal.edu/catalog-program-availability-info.pdf).

Policies

Progression Requirements
You must achieve a minimum grade of "C" or better in both CM107 College Composition I and CM220 College Composition II.

Certification, State Board, and National Board Exams
Certain state certification and licensure boards have specific educational requirements for programs to lead to a license or nongovernmental certification that is a precondition for employment in a recognized occupation.

Unless otherwise specified, Purdue Global’s programs are not designed to meet any specific state's licensure or certification requirements. If certain licensed occupations, vocations, or professions are not explicitly listed, Purdue Global has not made a determination with respect to the licensure or certification requirements of those occupations, vocations, or professions. Licensure-track programs may limit enrollment to students in certain states; please see Purdue Global’s Program Availability Information (https://www.purdueglobal.edu/catalog-program-availability-info.pdf) to determine enrollment eligibility.

You are responsible for understanding the requirements of optional certification exams. Such requirements may change during the course of your program. You are not automatically certified in any way upon program completion. Although certain programs are designed to prepare you to take various optional certification exams, Purdue Global cannot guarantee you will be eligible to take these exams or become certified. Your eligibility may depend on your work experience, completion of education and/or degree requirements, not having a criminal record, meeting other certification requirements, or the program or the University itself having appropriate accreditation or licensure.

Degree Plan

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td><strong>Core Requirements</strong></td>
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<tr>
<td>CM107</td>
<td>College Composition I</td>
<td>5</td>
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<tr>
<td>CM220</td>
<td>College Composition II</td>
<td>5</td>
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<tr>
<td>CS204</td>
<td>Professionalism - Theory and Practice in the Global Workplace</td>
<td>3</td>
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<tr>
<td></td>
<td>Mathematics (select one of the following):</td>
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<td>MM150 Survey of Mathematics</td>
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<td>MM212 College Algebra</td>
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<td>Arts and Humanities (select one of the following):</td>
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<td>HU200 Arts and Humanities - Modern Creative Expressions</td>
<td>5</td>
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<td>HU245 Ethics</td>
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<td>HU250 Humanities and Culture</td>
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<td>Science (select one of the following):</td>
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</tbody>
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SC200  Discovering Science - Current Issues in a Changing World
SC235  General Biology I - Human Perspectives
SC246  Fundamentals of Microbiology
SC250  Fundamentals of Science
Social Science (select one of the following):  5
SS211  The 1960s - Reshaping the American Dream
SS236  People, Power, and Politics - An Introduction to American Government
SS250  The Technological Revolution - A Social Scientific Approach

Total Core Requirements  33

Major Requirements
CM111  Communication Program and Profession  5
CM115  Communication - Concepts and Skills  5
CM202  Mass Media and Broadcasting  5
CM206  Interpersonal Communications  5
CM208  Communication Research Skills  5
CM214  Public Speaking for the Professional  5
CM240  Technical Communication  5
PS124  Introduction to Psychology  5
CM305  Communicating in a Diverse Society  6
CM310  Communication and Conflict  6
CM313  Tools for the Digital Age  6
CM315  Group Dynamics and Team Building  6
CM405  Communicating Persuasively  6
CM410  Organizational Communication  6
CM460  Strategic Communication  6
CM499  Bachelor's Capstone in Communication  6

Total Major Requirements  88

Open Elective Requirements
Open Electives  59
Total Open Elective Requirements  59

TOTAL CREDITS  180

1 These degree requirements can be waived for students who are eligible for advanced start credit with a prior degree. See Advanced Start Credit in Bachelor’s Degrees in the Prior Learning Assessment section for details.
2 Eligible students who choose to complete an accelerated master’s degree option will take four graduate-level courses in addition to selected undergraduate electives.