

BACHELOR OF SCIENCE IN HEALTH EDUCATION AND PROMOTION

Description and Outcomes

The Bachelor of Science in Health Education and Promotion focuses on providing a solid foundation in health education program planning, development, implementation, and evaluation. The knowledge and skills to assess community needs are developed through using existing health data as well as collecting primary data to determine needs.

The Bachelor of Science in Health Education and Promotion is designed to prepare you to serve as a health education resource by teaching you to develop and deliver health-related messages using a variety of communication strategies taking into consideration the factors that influence the process by which people learn. Coursework encourages the development of best practices to engage in advocacy for health education and promotion.

Graduate Program Pathways

If you are interested in earning both a bachelor's and master's degree, consider a graduate program pathway (<https://catalog.purdueglobal.edu/undergraduate/graduate-program-pathways/>).

Program Length

The Bachelor of Science in Health Education and Promotion program consists of a minimum of 180 quarter credit hours. Upon successful completion of the program, you will be awarded a bachelor of science degree.

Program Outcomes

Discipline-Specific Outcomes

1. Critical Thinking and Problem Solving: Assess needs, resources, and the capacity for health education/promotion in a variety of settings.
2. Research and Analysis: Plan health education/promotion programs.
3. Leadership and Teamwork: Implement health education/promotion programs.
4. Communication: Serve as a health education/promotion resource person.
5. Professionalism and Ethics: Advocate for health, wellness, and the profession of health education/promotion.

General Education Literacies and Professional Competencies

In addition to the discipline-specific outcomes, general education literacies and professional competencies are integrated throughout your academic program. You can review the general education literacies and professional competencies associated with your academic program in the General Education and Professional Competency Requirements (<https://catalog.purdueglobal.edu/undergraduate/general-education-professional-competency-requirements/>) section of this Catalog.

Program Availability

For program availability, please refer to the U.S. State and Other Approvals (<https://catalog.purdueglobal.edu/policy-information/university-information/accreditation-approvals-memberships/>) section

and Program Availability Information (<https://www.purdueglobal.edu/catalog-program-availability-info.pdf>).

Policies

Please refer to school-specific policies (<https://catalog.purdueglobal.edu/undergraduate/health-sciences/>) and the Policy Information (<https://catalog.purdueglobal.edu/policy-information/>) section for general Purdue Global policies.


Certification, State Board, and National Board Exams

Certification and licensure boards have state-specific educational requirements for programs that lead to a license or certification that is a precondition for employment. Prospective and current students must review Purdue Global's State Licensure and Certifications (<https://www.purdueglobal.edu/about/accreditation/licensure-state-authorizations/>) site to view program and state-specific licensure information.




Licensure-track programs may limit enrollment to students in certain states; please see Purdue Global's Program Availability Information (<https://www.purdueglobal.edu/catalog-program-availability-info.pdf>) to determine enrollment eligibility.

You are responsible for understanding the requirements of optional certification exams. Such requirements may change during the course of your program. You are not automatically certified in any way upon program completion. Although certain programs are designed to prepare you to take various optional certification exams, Purdue Global cannot guarantee you will be eligible to take these exams or become certified. Your eligibility may depend on your work experience, completion of education and/or degree requirements, not having a criminal record, and meeting other certification requirements.

Degree Plan

The  icon appears in the title of traditional courses that are also available as a set of module courses. Module course availability may be limited to certain academic calendars. See Course Types (<https://catalog.purdueglobal.edu/policy-information/university-information/approach-to-learning/>) for information about module courses.

Program Requirements

Code	Title	Credits
Core Requirements		
CM107	 College Composition I	5
CM220	 College Composition II	5
CS212	 Communicating Professionalism	5
100/200 Level	Mathematics Requirement ¹	5
100/200 Level	Arts and Humanities Requirement ¹	5
100/200 Level	Science Requirement ¹	5
100/200 Level	Social Science Requirement ¹	5
100/200 Level	General Education Electives	10
Total Core Requirements		45
Major Requirements		
HS305	Research Methods for Health Sciences	6
HW315	Models for Health and Wellness	6
HW320	Contemporary Diet and Nutrition	6

HD420	Social Determinants of Health and Health Behavior	6
HD440	Health Education Program Assessment and Planning	6
HD460	Health Education Program Implementation and Evaluation	6
HD480	Health Communication, Social Marketing, and Advocacy	6
100/200/300/400	Major Electives	18
Level		
HD499	Bachelor's Capstone in Health Education and Promotion	6
Total Major Requirements		66
Open Elective Requirements		
Open Electives		69
Total Open Elective Requirements		69
TOTAL CREDITS		180

¹ For options to fulfill this requirement, see the corresponding literacy in General Education and Professional Competency Requirements (<https://catalog.purdueglobal.edu/undergraduate/general-education-professional-competency-requirements/>).