CM107: College Composition I
Building on your existing writing strengths will help develop a foundation for a successful education and career. You will learn strategies to express yourself with confidence and communicate your ideas effectively in personal, academic, and professional situations.
Quarter Credit Hours: 5 | Prerequisite: None

CM107M1: Understanding What You Read - A Pathway to Reading and Writing Success
Apply reading skills to determine the elements of effective writing.
Quarter Credit Hours: 1 | Prerequisite: None

CM107M2: Using Language Appropriate to Audience and Writing Situation
Use language appropriate to audience and situation in a personal document.
Quarter Credit Hours: 1 | Prerequisite: None

CM107M3: Writing an Effective Academic Essay
Apply strategies to write effective academic documents.
Quarter Credit Hours: 1 | Prerequisite: None

CM107M4: Locating, Integrating, and Citing Reliable and Relevant Sources
Demonstrate when, how, and why to support your writing with appropriate research.
Quarter Credit Hours: 1 | Prerequisite: None

CM107M5: Writing Effective Professional Documents
Apply strategies to write effective professional documents.
Quarter Credit Hours: 1 | Prerequisite: None

CM111: Communication Program and Profession
This course introduces students to the communication field and the Bachelor of Science in Communication degree program. The field of study, skill sets, and the process of communication will be discussed. You will research the communication degree and class offerings along with your professional and personal goals in order to map out your specific degree plan.
Quarter Credit Hours: 5 | Prerequisite: None

CM115: Communication - Concepts and Skills
Being able to communicate effectively in an information-based and globally connected society is a necessary and vital part of all professions. This course introduces basic communication skills, why intended messages often get misunderstood, how linguistic, cultural, gender, and social differences impact communication, and how to effectively and ethically use technology as a communication tool. Students will be introduced to the knowledge and skills necessary to understand communication and to effectively communicate in both professional and personal applications.
Quarter Credit Hours: 5 | Prerequisite: None

CM202: Mass Media and Broadcasting
This course examines the roles of creators, consumers, and advertisers in a variety of mass media industries, including print, radio, film, television, and the World Wide Web. Discussions focus on the effects of technological advancements, government and industry regulation, advertiser and consumer feedback, and economic factors on mass media in the professional world, as well as legal and ethical issues in mass communication and industry.
Quarter Credit Hours: 5 | Prerequisite: Any College Composition I course

CM206: Interpersonal Communications
This course introduces students to the principles of interpersonal communication and emphasizes how to be a more effective communicator in professional and personal situations. Emphasis is on interpersonal communication in varying contexts, focusing on professional communication as well as personal, social, and cultural dimensions. Topics include the communication process, the influence of perception on communication, verbal and nonverbal elements of interaction, listening, the communication of emotions, conflict management, and effective communication strategies.
Quarter Credit Hours: 5 | Prerequisite: Any College Composition I course

CM208: Communication Research Skills
This course introduces students to the research methods used in the communication field and provides an overview of both quantitative and qualitative processes and data analysis. The research process is explored from conception to completion and reporting the findings. Research challenges are discussed along with ethical considerations. There is an emphasis on how research can be applied to a wide variety of communication questions and problems.
Quarter Credit Hours: 5 | Prerequisite: CM115

CM214: Public Speaking for the Professional
This course provides students with essential skills and practical instruction for public speaking in a variety of professional situations. Students will learn how to create presentations that are organized, well researched, and credible. In addition to learning how to be effective oral communicators, students will explore how to address diverse audiences and analyze the impact of their communication for intended purpose and ethical considerations. In order to understand what constitutes effective speaking, students will critique speeches and then create and deliver their own presentations.
Quarter Credit Hours: 5 | Prerequisite: Any College Composition I course

CM220: College Composition II
This course will help you apply research and critical thinking skills to develop effective persuasive, problem-solving arguments. You will learn to create logical thesis statements, integrate research to support ideas in an academic essay, craft a digital media presentation, and work constructively with peers to enhance your ideas.
Quarter Credit Hours: 5 | Prerequisite: None

CM220M1: Defining Effective Communication in Different Contexts
Articulate what constitutes effective persuasive communication in personal, professional, and academic contexts.
Quarter Credit Hours: 1 | Prerequisite: None

CM220M2: Constructing Logical Arguments
Construct logical arguments.
Quarter Credit Hours: 1 | Prerequisite: None
CM220M3: Using Research to Support Academic and Professional Assertions
Conduct research to support assertions made in academic and professional situations.
Quarter Credit Hours: 1 | Prerequisite: None

CM220M4: Articulating a Strong Written Argument
Synthesize research and data into a written argument.
Quarter Credit Hours: 1 | Prerequisite: None

CM220M5: Communicating Solutions With Digital Media
Develop strategies for effective problem solving using digital media.
Quarter Credit Hours: 1 | Prerequisite: None

CM240: Technical Communication
This course is an introduction to various writing formats and styles designed specifically to facilitate workplace communication. Students will study and practice audience analysis, and evaluate the components of successful business correspondence, technical reports, instructions, proposals, and presentations. Students create a portfolio of technical documents written for professional audiences, and demonstrate proficiency in technology and research, document design, and organization and writing style consistent with business and technical communication.
Quarter Credit Hours: 5 | Prerequisite: Any college composition course | Corequisite: CM220

CM241: Foundations of Technical Communication
This course will examine fundamental components of technical communication, which include analyzing audience, defining objectives, designing documents, testing usability, and editing content. Students will use digital media tools to create a formal technical document tailored to meet the needs of an identified audience.
Quarter Credit Hours: 2 | Prerequisite: Any college composition course

CM241M1: Applying Technical Communication Skills to Various Contexts
Apply fundamental technical communication skills to practice-based situations.
Quarter Credit Hours: 1 | Prerequisite: Any college composition course

CM241M2: Using Digital Media Tools for Various Audiences
Present information using digital media tools for defined audiences.
Quarter Credit Hours: 1 | Prerequisite: Any college composition course

CM250: Fundamentals of Grammar and Editing
Writing well is an important communication skill for technical writers and those in other professional writing careers. This course addresses grammar basics, punctuation, sentence structure, style, and editing. Students will practice editing their own writing at different stages, correcting and refining their writing skills.
Quarter Credit Hours: 5 | Prerequisite: Any college composition course

CM270: Writing for Multimedia
Interactive multimedia involves engaging and dynamic presentations that interact with the user. The multimedia writer is required to understand and work with text-based content in combination with graphics, audio, video, still images, and animation. This course is designed to introduce students to the principles and techniques required to produce and write material for the world of multimedia and production. The course focus is on familiarizing students with emerging technologies, including the Web and presentation software, that enhance their skills as journalists and editors. Students will engage in interactive documentary creation using a variety of media in combination with critical thinking.
Quarter Credit Hours: 5 | Prerequisite: CM240

CM285: Enhancing Nonverbal Communication in a Global Society
Communication and understanding of human behavior combine both verbal and nonverbal communication skills. This course explores the impacts of cultural differences on the process of nonverbal communication and will familiarize students with the knowledge and tools necessary to communicate in a multicultural and global community. Students will examine the basic channels of nonverbal communications including facial expressions, tones of voice, gestures, posture and expressive movement, eye contact, proximity, and humor. Emphasis is given to how diverse backgrounds influence the act of communication, and how cultural perceptions and experiences determine how people send and receive messages.
Quarter Credit Hours: 5 | Prerequisite: None

CM305: Communicating in a Diverse Society
This course provides students with the knowledge and skills necessary to communicate in a multicultural society. Students will analyze linguistic, cultural, and social differences and their impact on communication. The course will also address barriers to communication as well as the skills and concepts needed for effective communication outside of one's primary culture.
Quarter Credit Hours: 6 | Prerequisite: None

CM310: Communication and Conflict
This course focuses on the nature of communication and conflict in interpersonal and organizational contexts. Students learn to apply theories of conflict and conflict resolution with an emphasis on ways to manage conflict in order to create more productive and satisfying interpersonal and professional relationships.
Quarter Credit Hours: 6 | Prerequisite: CM220

CM313: Tools for the Digital Age
This course introduces students to the concepts necessary for effectively using new technologies and digital tools. By applying these concepts to the communication context (purpose and audience), students will be able to decide what tools are most appropriate. Students will also practice using a variety of digital tools and new technologies and reflect on how they affect communication.
Quarter Credit Hours: 6 | Prerequisite: None

CM315: Group Dynamics and Team Building
Group dynamics and team building come into play whether working together as a team of professional colleagues or as a family. This course is designed to help students learn to communicate effectively and ethically in different group settings. By participating in real-world group projects, students will critically examine how members of a team can successfully interact, collaborate, and make decisions. Students also will reflect on their personal role in the group process.
Quarter Credit Hours: 6 | Prerequisite: CM220 and a 100/200-level communication elective

CM350: Public Relations Strategies
This course focuses on public relations processes and practices. Students will learn how public relations practitioners work, the role of public relations in organizations, the theories and processes of public relations, and how relationships are built with public relations principles. Topics will include issues management, crisis communication, how public relations differs from marketing and advertising, persuasive techniques, ethical considerations, how to use research to support points, how to analyze media messages, and how to create effective public relations materials.
Quarter Credit Hours: 6 | Prerequisite: None
CM405: Communicating Persuasively
Students will explore the role of persuasion in various communication contexts. They will analyze the factors that lead to the adoption of an idea, attitude, or action and the role of emotional appeal, credibility, and language in this process. The concepts and theories studied in the course will be applied to crafting persuasive messages appropriate for different contexts.
Quarter Credit Hours: 6 | Prerequisite: None

CM410: Organizational Communication
This course focuses on the foundation, study, and implementation of effective organizational communication. Different theories will be identified, discussed, and critiqued. Students will study the major components of organizational communication including leadership, conflict and conflict management, teamwork, and ethics. Additionally, students will read and critique case studies showing organizational communication in professional applications.
Quarter Credit Hours: 6 | Prerequisite: CM220

CM460: Strategic Communication
This course focuses on strategic communication in a variety of contexts. You will explore the fundamentals of effective strategic communication including self-awareness, critical thinking, and the application of ethical standards. The concepts of crafting an effective message, professional communication, and leadership will be applied. In this class, you will develop strategic communication for diverse audiences.
Quarter Credit Hours: 6 | Prerequisite: None

CM499: Bachelor's Capstone in Communication
This capstone course is the culminating experience for the Bachelor of Science in Communication. This course builds on the concepts of all the courses students have taken within the program of study. The capstone course provides students with the opportunity to integrate and synthesize the knowledge and skills acquired throughout their coursework in an original comprehensive project, and to assess their level of mastery of the stated outcomes of their degree program.
Quarter Credit Hours: 6 | Prerequisite: Completion of the final term of the Bachelor of Science in Communication or permission from the Dean