GENERAL BUSINESS (BU)

BU224M4: Understand Competitive Market Environments
Examine how the behavior of a firm changes when it operates in monopolistic, oligopolistic, and monopolistically competitive market environments.
Quarter Credit Hours: 1 | Prerequisite: MM150, MM212, or MM207; CM220

BU224M5: Concepts of Utility
Examine how the concept of utility affects purchasing decisions by individuals and consumer surplus.
Quarter Credit Hours: 1 | Prerequisite: MM150, MM212, or MM207; CM220

BU311: Project Management in Action
This culminating course integrates project management concepts with an individual's experiences and desired area of focus. The course emphasizes reflection on the application of the core project management knowledge that has been developed through the study of project management principles, and infuses these principles into specific areas of vocation or interest. The course is available as a 1-4 credit offering, and is required to fulfill the Purdue Global and Google Project Management certificate.
Quarter Credit Hours: 1 | Prerequisite: MT247 (may be taken concurrently)

BU312: Project Management in Action
This culminating course integrates project management concepts with an individual's experiences and desired area of focus. The course emphasizes reflection on the application of the core project management knowledge that has been developed through the study of project management principles, and infuses these principles into specific areas of vocation or interest. The course is available as a 1-4 credit offering, and is required to fulfill the Purdue Global and Google Project Management certificate.
Quarter Credit Hours: 2 | Prerequisite: MT247 (may be taken concurrently)

BU313: Project Management in Action
This culminating course integrates project management concepts with an individual's experiences and desired area of focus. The course emphasizes reflection on the application of the core project management knowledge that has been developed through the study of project management principles, and infuses these principles into specific areas of vocation or interest. The course is available as a 1-4 credit offering, and is required to fulfill the Purdue Global and Google Project Management certificate.
Quarter Credit Hours: 3 | Prerequisite: MT247 (may be taken concurrently)

BU314: Project Management in Action
This culminating course integrates project management concepts with an individual's experiences and desired area of focus. The course emphasizes reflection on the application of the core project management knowledge that has been developed through the study of project management principles, and infuses these principles into specific areas of vocation or interest. The course is available as a 1-4 credit offering, and is required to fulfill the Purdue Global and Google Project Management certificate.
Quarter Credit Hours: 4 | Prerequisite: MT247 (may be taken concurrently)
BU329: Exploring Global Competence
In this education abroad experience, you will investigate the intercultural skills necessary to be effective in the globally oriented workplace. Topics covered include understanding cultural values and norms, addressing cultural conflict, navigating cultural adaptation experiences, and communicating effectively across cultures. You will utilize these skills as part of either a virtual or in-person international trip as you experience the local business and social culture. Upon satisfactory completion of all coursework requirements, you will be eligible to receive the Global Competence Certificate (GCC), an internationally recognized mark of the ability to employ principles of intercultural awareness in professional and social settings. NOTE: There is an additional course fee for participation in the field experience. Please contact PG Education Abroad (educationabroad@purdueglobal.edu) for detailed pricing.
Quarter Credit Hours: 1 | Prerequisite: Enrollment in or completion of any undergraduate-level degree program and permission from School of Business & IT

BU481: Independent Directed Study I
In this course, you will engage in an independent directed studies project focused on a self-selected research project. You will select a topic of inquiry that is of interest and relevant to your professional goals. There is flexibility built into the course with the intent of giving you options to synthesize and apply the concepts presented into your own unique career field, company, and/or industry.
Quarter Credit Hours: 1 | Prerequisite: None

BU482: Independent Directed Study II
In this course, you will engage in an independent directed studies project focused on a self-selected research project. You will select a topic of inquiry that is of interest and relevant to your professional goals. There is flexibility built into the course with the intent of giving you options to synthesize and apply the concepts presented into your own unique career field, company, and/or industry.
Quarter Credit Hours: 2 | Prerequisite: None

BU483: Independent Directed Study III
In this course, you will engage in an independent directed studies project focused on a self-selected research project. You will select a topic of inquiry that is of interest and relevant to your professional goals. There is flexibility built into the course with the intent of giving you options to synthesize and apply the concepts presented into your own unique career field, company, and/or industry.
Quarter Credit Hours: 3 | Prerequisite: None

BU484: Independent Directed Study IV
In this course, you will engage in an independent directed studies project focused on a self-selected research project. You will select a topic of inquiry that is of interest and relevant to your professional goals. There is flexibility built into the course with the intent of giving you options to synthesize and apply the concepts presented into your own unique career field, company, and/or industry.
Quarter Credit Hours: 4 | Prerequisite: None

BU485: Independent Directed Study V
In this course, you will engage in an independent directed studies project focused on a self-selected research project. You will select a topic of inquiry that is of interest and relevant to your professional goals. There is flexibility built into the course with the intent of giving you options to synthesize and apply the concepts presented into your own unique career field, company, and/or industry.
Quarter Credit Hours: 5 | Prerequisite: None

BU486: Independent Directed Study VI
In this course, you will engage in an independent directed studies project focused on a self-selected research project. You will select a topic of inquiry that is of interest and relevant to your professional goals. There is flexibility built into the course with the intent of giving you options to synthesize and apply the concepts presented into your own unique career field, company, and/or industry.
Quarter Credit Hours: 6 | Prerequisite: None