

# PROFESSIONAL FOCUS + GOOGLE UX DESIGN CERTIFICATE

## Description and Outcomes

Developed in partnership with Google, the Professional Focus + Google UX Design Certificate program is a unique opportunity for you to earn the Google UX Design Professional Certificate with the advantage of Purdue Global faculty and support and earn a Purdue Global micro-credential at the same time. This program will prepare you to begin or pivot your career into the field of UX Design.

Upon completing the Professional Focus + Google UX Design Certificate, you will have a portfolio website that includes 3 end-to-end projects of a mobile app, a responsive website, and a cross-platform experience; dive into working in Figma and Adobe XD, two of the most in-demand design tools by employers; know how to follow the design process: empathize with users, define pain points, ideate solutions, create wireframes and prototypes, test and iterate on designs; and understand the basics of UX research, like planning research studies, conducting interviews and usability studies, and synthesizing research results.

Qualified credits earned in fulfillment of this certificate program may be transferable to certain Purdue Global degree programs.

### Micro-credential

In addition to the core Google UX Design Professional Certificate courses, you will choose from select micro-credentials to allow you to personalize your program to your individual career interests. A micro-credential is a course or grouping of courses that represents a focused skill or area of knowledge.

### Program Length

The Professional Focus + Google UX Design Certificate program consists of a minimum of 51 quarter credit hours. Upon successful completion of the program, you will be awarded a certificate.

### Program Outcomes

1. UX Foundational Concepts: Identify foundational concepts in UX design, including user-centered design, the design process, accessibility, and equity-focused design.
2. Usability: Conduct a moderated and unmoderated usability study.
3. Mobile Platforms: Complete mobile app designs to include in a professional UX portfolio.
4. Design Skills: Prepare a portfolio of design work for job applications.
5. Synthesis: Develop a culminating project to be included in a portfolio or to share with employers.

### General Education Literacies and Professional Competencies

In addition to the discipline-specific outcomes, general education literacies and professional competencies are integrated throughout your academic program. You can review the general education literacies and professional competencies associated with your academic program in the General Education and Professional Competency Requirements

(<https://catalog.purdueglobal.edu/undergraduate/general-education-professional-competency-requirements/>) section of this Catalog.

### Program Availability

For program availability, please refer to the U.S. State and Other Approvals (<https://catalog.purdueglobal.edu/policy-information/university-information/accreditation-approvals-memberships/>) section and Program Availability Information (<https://www.purdueglobal.edu/catalog-program-availability-info.pdf>).

## Policies

### Admissions Requirements

Upon enrollment in the Professional Focus + Google UX Design Certificate, you are required to select a micro-credential.

If you have completed the Google UX Design Professional Certificate and provide evidence of such to the Office of the Registrar prior to the first day of your first term, you will receive credit for IN230 Starting the User Experience (UX) Design Process; IN231 Researching, Testing, and Prototyping UX Designs; IN232 Creating High-Fidelity Designs and Prototypes; and IN233 Creating a Responsive and Socially Aware Web Design.

If you have not fully completed the Google UX Design Professional Certificate, you will take IN230 Starting the User Experience (UX) Design Process; IN231 Researching, Testing, and Prototyping UX Designs; IN232 Creating High-Fidelity Designs and Prototypes; and IN233 Creating a Responsive and Socially Aware Web Design as part of your program. By enrolling in this program to take these courses, you consent to allow Purdue Global to share such information about you as will permit Google to consider and award this certificate.

### Progression Requirements

The IN230 Starting the User Experience (UX) Design Process; IN231 Researching, Testing, and Prototyping UX Designs; IN232 Creating High-Fidelity Designs and Prototypes; and IN233 Creating a Responsive and Socially Aware Web Design course series must be taken in sequence.

Purdue Global will notify Google once you successfully complete the IN230 Starting the User Experience (UX) Design Process; IN231 Researching, Testing, and Prototyping UX Designs; IN232 Creating High-Fidelity Designs and Prototypes; and IN233 Creating a Responsive and Socially Aware Web Design course series, whereupon Google will consider the award of their Google UX Design Professional Certificate. The Google UX Design Professional Certificate, if awarded, will be issued directly by Google.

You may not use transfer credit to replace the UX Design in Action course. This requirement must be completed at Purdue Global.

### Certification, State Board, and National Board Exams


Certain state certification and licensure boards have specific educational requirements for programs to lead to a license or certification that is a precondition for employment in a recognized occupation. Prospective and current students must review Purdue Global's State Licensure and Certifications (<https://www.purdueglobal.edu/about/accreditation/licensure-state-authorizations/>) site to view program and state-specific licensure information.

Unless otherwise specified, Purdue Global's programs are not designed to meet any specific state's licensure or certification requirements.

Licensure-track programs may limit enrollment to students in certain states; please see Purdue Global's Program Availability Information (<https://www.purdueglobal.edu/catalog-program-availability-info.pdf>) to determine enrollment eligibility.

You are responsible for understanding the requirements of optional certification exams. Such requirements may change during the course of your program. You are not automatically certified in any way upon program completion. Although certain programs are designed to prepare you to take various optional certification exams, Purdue Global cannot guarantee you will be eligible to take these exams or become certified. Your eligibility may depend on your work experience, completion of education and/or degree requirements, not having a criminal record, and meeting other certification requirements.

## Degree Plan

The  icon appears in the title of traditional courses that are also available as a set of module courses. Module course availability may be limited to certain academic calendars. See Course

Types (<https://catalog.purdueglobal.edu/policy-information/university-information/approach-to-learning/>) for information about module courses.

## Program Requirements

Code	Title	Credits
<b>Core Requirements</b>		
IN230	Starting the User Experience (UX) Design Process	5
IN231	Researching, Testing, and Prototyping UX Designs	5
IN232	Creating High-Fidelity Designs and Prototypes	5
IN233	Creating a Responsive and Socially Aware Web Design	5
UX Design in Action <sup>1</sup>		1-4
Total Core Requirements		21-24
<b>Micro-credential Requirements</b>		
Micro-credential Courses (see below)		20-30
Total Micro-credential Requirements		20-30
<b>Open Elective Requirements</b>		
Open Electives <sup>2</sup>		0-10
Total Open Elective Requirements		0-10
<b>TOTAL CREDITS</b>		<b>51</b>

<sup>1</sup> Depending on the length of your chosen micro-credential, you will take one of the following culminating courses to fulfill this requirement: IN331 UX Design in Action, IN332 UX Design in Action, IN333 UX Design in Action, IN334 UX Design in Action.

<sup>2</sup> The number of open elective credits required may range from 0-10 credits depending on the length of your chosen micro-credential.

## Micro-credential Requirements

Students in this program are required to select one of the following micro-credentials:

- Accounting Fundamentals Micro-credential (<https://catalog.purdueglobal.edu/bulletin/accounting-fundamentals/>)

- Business Development Micro-credential (<https://catalog.purdueglobal.edu/bulletin/business-development/>)
- Business Fundamentals Micro-credential (<https://catalog.purdueglobal.edu/bulletin/business-fundamentals/>)
- Business Start-up Fundamentals Micro-credential (<https://catalog.purdueglobal.edu/bulletin/business-start-up-fundamentals/>)
- Cloud Computing Fundamentals Micro-credential (<https://catalog.purdueglobal.edu/bulletin/cloud-computing-fundamentals/>)
- Cybersecurity Fundamentals Micro-credential (<https://catalog.purdueglobal.edu/bulletin/cybersecurity-fundamentals/>)
- Data Intelligence Micro-credential (<https://catalog.purdueglobal.edu/bulletin/data-intelligence/>)
- Game Development Micro-credential (<https://catalog.purdueglobal.edu/bulletin/game-development/>)
- Global Marketing Management Micro-credential (<https://catalog.purdueglobal.edu/bulletin/global-marketing-management/>)
- Health Care Administration Micro-credential (<https://catalog.purdueglobal.edu/bulletin/health-care-administration/>)
- Health Informatics Micro-credential (<https://catalog.purdueglobal.edu/bulletin/health-informatics/>)
- Health Information Management Micro-credential (<https://catalog.purdueglobal.edu/bulletin/health-information-management/>)
- Human Resource Management Micro-credential (<https://catalog.purdueglobal.edu/bulletin/human-resource-management/>)
- IT Fundamentals Micro-credential (<https://catalog.purdueglobal.edu/bulletin/it-fundamentals/>)
- Leadership Micro-credential (<https://catalog.purdueglobal.edu/bulletin/leadership/>)
- New Media Writing Micro-credential (<https://catalog.purdueglobal.edu/bulletin/new-media-writing/>)
- Nutrition Micro-credential (<https://catalog.purdueglobal.edu/bulletin/nutrition/>)
- Psychology Micro-credential (<https://catalog.purdueglobal.edu/bulletin/psychology/>)
- Social Problems, Prevention, and Crisis Intervention Micro-credential (<https://catalog.purdueglobal.edu/bulletin/social-problems-prevention-crisis-intervention/>)
- Sport Management Micro-credential (<https://catalog.purdueglobal.edu/bulletin/sport-management/>)
- Strengths-Oriented Leadership Micro-credential (<https://catalog.purdueglobal.edu/bulletin/strengths-oriented-leadership/>)
- Supply Chain Logistics Micro-credential (<https://catalog.purdueglobal.edu/bulletin/supply-chain-logistics/>)
- Supply Chain Procurement Management Micro-credential (<https://catalog.purdueglobal.edu/bulletin/supply-chain-procurement/>)