BACHELOR OF SCIENCE IN ORGANIZATIONAL MANAGEMENT

The 🌐 icon appears in the title of traditional courses that are also available as a set of module courses.

Description and Outcomes

The objective of the highly flexible Bachelor of Science in Organizational Management program is to prepare you with the knowledge, technical skills, and work habits to pursue positions in a variety of business fields. The program will focus on general management skills such as budgeting, communication, supervision, and operations and aligns with specialized ACBSP accreditation requirements. In addition, a high number of open elective credits make this program attractive as a complement to a variety of academic backgrounds and career interests.

Concentrations

You can personalize your degree by focusing electives on a particular concentration. Concentrations allow you to concentrate on your career interests.

Graduate Program Pathways

If you are interested in earning both a bachelor's and master's degree, consider a graduate program pathway (https://catalog.purdueglobal.edu/undergraduate/graduate-program-pathways/).

Program Length

The Bachelor of Science in Organizational Management program consists of a minimum of 180 quarter credit hours. Upon successful completion of the program, you will be awarded a bachelor of science degree.

Program Outcomes

Discipline-Specific Outcomes

1. Analyze organizational processes and procedures in a variety of business settings.
2. Assess the roles that structure, management, and leadership play in organizational performance.
3. Evaluate how economics, government, and law affect value creation in the global context.
4. Evaluate information management, planning, operations and control in business environments.
5. Evaluate the role of accounting, finance and marketing within the larger organizational structure.

General Education Literacies and Professional Competencies

In addition to the discipline-specific outcomes, general education literacies and professional competencies are integrated throughout your academic program. You can review the general education literacies and professional competencies associated with your academic program in the General Education and Professional Competency Requirements (https://catalog.purdueglobal.edu/undergraduate/general-education-professional-competency-requirements/) section of this Catalog.

Program Availability

For program availability, please refer to the U.S. State and Other Approvals (https://catalog.purdueglobal.edu/policy-information/university-information/accreditation-approvals-memberships/) section and Program Availability Information (https://www.purdueglobal.edu/catalog-program-availability-info.pdf).

Policies

Certification, State Board, and National Board Exams

Certification and licensure boards have state-specific educational requirements for programs that lead to a license or certification that is a precondition for employment. Prospective and current students must review Purdue Global's State Licensure and Certifications (https://www.purdueglobal.edu/about/accreditation/licensure-state-authorizations/) site to view program and state-specific licensure information.

Licensure-track programs may limit enrollment to students in certain states; please see Purdue Global's Program Availability Information (https://www.purdueglobal.edu/catalog-program-availability-info.pdf) to determine enrollment eligibility.

You are responsible for understanding the requirements of optional certification exams. Such requirements may change during the course of your program. You are not automatically certified in any way upon program completion. Although certain programs are designed to prepare you to take various optional certification exams, Purdue Global cannot guarantee you will be eligible to take these exams or become certified. Your eligibility may depend on your work experience, completion of education and/or degree requirements, not having a criminal record, and meeting other certification requirements.

Degree Plan

The 🌐 icon appears in the title of traditional courses that are also available as a set of module courses. Module course availability may be limited to certain academic calendars. See Course Types (https://catalog.purdueglobal.edu/policy-information/university-information/approach-to-learning/) *for information about module courses.*

Program Requirements

Code	Title	Credits
Core Requirements		
CM107	🌐 College Composition I	5
CM220	🌐 College Composition II	5
CS212	🌐 Communicating Professionalism	5
BU224	🌐 Microeconomics	5
MM255	🌐 Business Math and Statistical Measures	5
100/200 Level	Mathematics Requirement [1]	5
100/200 Level	Arts and Humanities Requirement [1]	5
100/200 Level	Science Requirement [1]	5
100/200 Level	Social Science Requirement [1]	5
Total Core Requirements		45
Major Requirements		
AC112	Accounting Fundamentals for Management	5
or AC114	🌐 Accounting I	

MT140	Introduction to Management	5
MT217	Finance	5
MT219	Marketing	5
LS311	Business Law	6
MT300	Management of Information Systems	6
CM410	Organizational Communication	6
MT304	Leading the 21st Century Organization	6
MT497	Bachelor's Capstone in Organizational Management	6
Total Major Requirements		50
Open Elective Requirements		
Open Electives		85
Total Open Elective Requirements		85
TOTAL CREDITS		**180**

[1] For options to fulfill this requirement, see the corresponding literacy in General Education and Professional Competency Requirements (https://catalog.purdueglobal.edu/undergraduate/general-education-professional-competency-requirements/).

Concentration Requirements

Concentration courses are completed within the open electives requirement of the degree plan.

Students in this program are not required to select a concentration.

Business Development

Code	Title	Credits
MT330	International Marketing and Business Development	6
MT359	Integrated Marketing Communications	6
MT453	Professional Selling	6
MT459	Consumer Behavior	6
TOTAL CREDITS		**24**

Construction Management

Code	Title	Credits
MT281	Fundamentals of Construction Management	5
MT282	Construction Methods and Materials	5
MT381	Construction Planning and Scheduling	6
MT382	Construction Cost Estimating	6
MT383	Construction Law	6
TOTAL CREDITS		**28**

Decision Management

Code	Title	Credits
IN302	Reporting and Visualization	5
MM305	Business Statistics and Quantitative Analysis	6
MM330	Probability With Business Applications	5
MM340	Decision Modeling	5
MM341	Decision Management	5
TOTAL CREDITS		**26**

Financial Analysis

Code	Title	Credits
BU204	Macroeconomics	5
MT445	Managerial Economics	6
MT480	Corporate Finance	6
MT481	Financial Markets	6
MT482	Financial Statement Analysis	6
TOTAL CREDITS		**29**

Global Business

Code	Title	Credits
CM305	Communicating in a Diverse Society	6
MT220	Global Business	5
MT330	International Marketing and Business Development	6
MT433	Global Supply Chain Management	6
TOTAL CREDITS		**23**

Global Marketing Management

Code	Title	Credits
MT330	International Marketing and Business Development	6
MT433	Global Supply Chain Management	6
MT450	Brand Management Strategy	6
MT455	Strategic Management of Sales	6
TOTAL CREDITS		**24**

Hospitality Sustainability

Code	Title	Credits
TH116	Introduction to Hospitality, Event Management, and Tourism	5
TH206 or TH213	Hotel Management and Operations Food and Beverage Management	5
MT313	Corporate Sustainability and Social Responsibility	6
MT314	Social Innovation and Entrepreneurship	6
TH311	Sustainable Hospitality Management	6
TOTAL CREDITS		**28**

Human Resources

Code	Title	Credits
MT203	Human Resource Management	5
HR400	Talent Acquisition and Management	6
HR410	Talent Development and Learning	6
HR420	Workplace Law, Labor Relations, and HR Risk Management	6
HR485	Strategic HRM: Analytics and Business Decision-Making	6

or HR435	Total Rewards and Compensation Strategy	
TOTAL CREDITS		**29**

Information Systems Management

Code	Title	Credits
IT301	Project Management I	6
IT332	Principles of Information Systems Architecture	6
IT402	IT Consulting Skills	6
MT451	Managing Technological Innovation	6
TOTAL CREDITS		**24**

Leadership

Code	Title	Credits
CM460	Strategic Communication	6
LI410	Leadership in Practice	6
MT302	Organizational Behavior	6
MT340	Conflict Management and Team Dynamics	6
TOTAL CREDITS		**24**

Management

Code	Title	Credits
HR400	Talent Acquisition and Management	6
MT203	Human Resource Management	5
MT302	Organizational Behavior	6
MT340	Conflict Management and Team Dynamics	6
MT435	Operations Management	6
or MT400	Business Process Management	
MT450	Brand Management Strategy	6
or MT355	Marketing Research and Analytics	
TOTAL CREDITS		**35**

Project Management

Code	Title	Credits
IT301	Project Management I	6
IT401	Project Management II	6
MT302	Organizational Behavior	6
MT400	Business Process Management	6
MT475	Quality Management	6
TOTAL CREDITS		**30**

Sport Entertainment Management

Code	Title	Credits
MT240	Sport in Society	5
MT241	Sport Analytics	5
MT242	Managing Sport Programs	5
MT243	Sport Sponsorships and Sales	5
TOTAL CREDITS		**20**

Supply Chain Management and Logistics

Code	Title	Credits
MT433	Global Supply Chain Management	6
MT434	Logistics and Distribution Management	6
MT436	Purchasing and Supply Chain Management	6
MT437	Strategic Warehouse Management	6
MT438	Analytics in the Digital Supply Chain	6
TOTAL CREDITS		**30**