


BACHELOR OF SCIENCE IN ORGANIZATIONAL MANAGEMENT

The  icon appears in the title of traditional courses that are also available as a set of module courses.

Description and Outcomes

The objective of the highly flexible Bachelor of Science in Organizational Management program is to prepare you with the knowledge, technical skills, and work habits to pursue positions in a variety of business fields. The program will focus on general management skills such as budgeting, communication, supervision, and operations and aligns with specialized ACBSP accreditation requirements. In addition, a high number of open elective credits make this program attractive as a complement to a variety of academic backgrounds and career interests.

Concentrations

You can personalize your degree by focusing electives on a particular concentration. Concentrations allow you to concentrate on your career interests.

Graduate Program Pathways

If you are interested in earning both a bachelor's and master's degree, consider a graduate program pathway (<https://catalog.purdueglobal.edu/undergraduate/graduate-program-pathways/>).

Program Length

The Bachelor of Science in Organizational Management program consists of a minimum of 180 quarter credit hours. Upon successful completion of the program, you will be awarded a bachelor of science degree.

Program Outcomes

Discipline-Specific Outcomes

1. Analyze organizational processes and procedures in a variety of business settings.
2. Assess the roles that structure, management, and leadership play in organizational performance.
3. Evaluate how economics, government, and law affect value creation in the global context.
4. Evaluate information management, planning, operations and control in business environments.
5. Evaluate the role of accounting, finance and marketing within the larger organizational structure.

General Education Literacies and Professional Competencies

In addition to the discipline-specific outcomes, general education literacies and professional competencies are integrated throughout your academic program. You can review the general education literacies and professional competencies associated with your academic program in the General Education and Professional Competency Requirements (<https://catalog.purdueglobal.edu/undergraduate/general-education-professional-competency-requirements/>) section of this Catalog.

Program Availability

For program availability, please refer to the U.S. State and Other Approvals (<https://catalog.purdueglobal.edu/policy-information/university-information/accreditation-approvals-memberships/>) section and Program Availability Information (<https://www.purdueglobal.edu/catalog-program-availability-info.pdf>).

Policies


Certification, State Board, and National Board Exams

Certification and licensure boards have state-specific educational requirements for programs that lead to a license or certification that is a precondition for employment. Prospective and current students must review Purdue Global's State Licensure and Certifications (<https://www.purdueglobal.edu/about/accreditation/licensure-state-authorizations/>) site to view program and state-specific licensure information.







Licensure-track programs may limit enrollment to students in certain states; please see Purdue Global's Program Availability Information (<https://www.purdueglobal.edu/catalog-program-availability-info.pdf>) to determine enrollment eligibility.

You are responsible for understanding the requirements of optional certification exams. Such requirements may change during the course of your program. You are not automatically certified in any way upon program completion. Although certain programs are designed to prepare you to take various optional certification exams, Purdue Global cannot guarantee you will be eligible to take these exams or become certified. Your eligibility may depend on your work experience, completion of education and/or degree requirements, not having a criminal record, and meeting other certification requirements.

Degree Plan

The  icon appears in the title of traditional courses that are also available as a set of module courses. Module course availability may be limited to certain academic calendars. See Course Types (<https://catalog.purdueglobal.edu/policy-information/university-information/approach-to-learning/>) for information about module courses.

Program Requirements

Code	Title	Credits
Core Requirements		
CM107	 College Composition I	5
CM220	 College Composition II	5
CS212	 Communicating Professionalism	5
BU224	 Microeconomics	5
MM255	 Business Math and Statistical Measures	5
100/200 Level	Mathematics Requirement ¹	5
100/200 Level	Arts and Humanities Requirement ¹	5
100/200 Level	Science Requirement ¹	5
100/200 Level	Social Science Requirement ¹	5
Total Core Requirements		45
Major Requirements		
AC112 or AC114	Accounting Fundamentals for Management  Accounting I	5

MT140	🌐 Introduction to Management	5
MT217	🌐 Finance	5
MT219	🌐 Marketing	5
LS311	🌐 Business Law	6
MT300	🌐 Management of Information Systems	6
CM410	Organizational Communication	6
MT304	Leading the 21st Century Organization	6
MT497	Bachelor's Capstone in Organizational Management	6
Total Major Requirements		50
Open Elective Requirements		
Open Electives		85
Total Open Elective Requirements		85
TOTAL CREDITS		180

¹ For options to fulfill this requirement, see the corresponding literacy in General Education and Professional Competency Requirements (<https://catalog.purdueglobal.edu/undergraduate/general-education-professional-competency-requirements/>).

Concentration Requirements

Concentration courses are completed within the open electives requirement of the degree plan.

Students in this program are not required to select a concentration.

Business Development

Code	Title	Credits
MT330	International Marketing and Business Development	6
MT359	Integrated Promotional Communications	6
MT453	Professional Selling	6
MT459	Consumer Behavior	6
TOTAL CREDITS		24

Construction Management

Code	Title	Credits
MT281	Fundamentals of Construction Management	5
MT282	Construction Methods and Materials	5
MT381	Construction Planning and Scheduling	6
MT382	Construction Cost Estimating	6
MT383	Construction Law	6
TOTAL CREDITS		28

Decision Management

Code	Title	Credits
IN302	🌐 Reporting and Visualization	5
MM305	🌐 Business Statistics and Quantitative Analysis	6
MM330	Probability With Business Applications	5
MM340	Decision Modeling	5

MM341	Decision Management	5
TOTAL CREDITS		26

Financial Analysis

Code	Title	Credits
BU204	🌐 Macroeconomics	5
MT445	🌐 Managerial Economics	6
MT480	🌐 Corporate Finance	6
MT481	Financial Markets	6
MT482	🌐 Financial Statement Analysis	6
TOTAL CREDITS		29

Global Business

Code	Title	Credits
CM305	Communicating in a Diverse Society	6
MT220	🌐 Global Business	5
MT330	International Marketing and Business Development	6
MT433	Global Supply Chain Management	6
TOTAL CREDITS		23

Global Marketing Management

Code	Title	Credits
MT330	International Marketing and Business Development	6
MT433	Global Supply Chain Management	6
MT450	🌐 Marketing Management	6
MT455	Strategic Management of Sales	6
TOTAL CREDITS		24

Hospitality Sustainability

Code	Title	Credits
TH116	Introduction to Hospitality, Event Management, and Tourism	5
Select one of the following:		5
TH201	Food Entrepreneurship	
TH206	Hotel Management and Operations	
TH213	Food and Beverage Management	
TH311	Sustainable Hospitality Management	6
MT313	Corporate Sustainability and Social Responsibility	6
MT314	Social Innovation and Entrepreneurship	6
TOTAL CREDITS		28




Human Resources

Code	Title	Credits
MT203	🌐 Human Resource Management	5
HR400	🌐 Employment and Staffing	6
HR410	Employee Training and Development	6
HR420	Employment Law	6
HR485	🌐 Strategic Human Resource Management	6



or HR435 Compensation

TOTAL CREDITS 29









Information Systems Management

Code	Title	Credits
IT301	 Project Management I	6
IT332	 Principles of Information Systems Architecture	6
IT402	 IT Consulting Skills	6
MT451	Managing Technological Innovation	6
TOTAL CREDITS		24




Leadership

Code	Title	Credits
CM460	Strategic Communication	6
LI410	Leadership in Practice	6
MT302	 Organizational Behavior	6
MT340	 Conflict Management and Team Dynamics	6
TOTAL CREDITS		24

Management

Code	Title	Credits
HR400	 Employment and Staffing	6
MT203	 Human Resource Management	5
MT302	 Organizational Behavior	6
MT340	 Conflict Management and Team Dynamics	6
MT435	 Operations Management	6
or MT400	 Business Process Management	
MT450	 Marketing Management	6
or MT355	 Marketing Research	
TOTAL CREDITS		35

Project Management

Code	Title	Credits
IT301	 Project Management I	6
IT401	Project Management II	6
MT302	 Organizational Behavior	6
MT400	 Business Process Management	6
MT475	Quality Management	6
TOTAL CREDITS		30

Sport Entertainment Management

Code	Title	Credits
MT240	Sport in Society	5
MT241	Sport Analytics	5
MT242	Managing Sport Programs	5
MT243	Sport Sponsorships and Sales	5
TOTAL CREDITS		20

Supply Chain Management and Logistics

Code	Title	Credits
MT433	Global Supply Chain Management	6
MT434	Logistics and Distribution Management	6
MT436	Purchasing and Supply Chain Management	6
MT437	Strategic Warehouse Management	6
MT438	Supply Chain Analytics	6
TOTAL CREDITS		30