

# MASTER OF SCIENCE IN HEALTH EDUCATION AND PROMOTION

## Description and Outcomes

The Master of Science in Health Education and Promotion is designed to prepare you with the necessary knowledge and skills to perform your role as a health educator. You will learn how to assess, plan, develop, implement, evaluate, and lead health programs to improve the lives of the community. You will develop strategies to advocate for society or an organization and communicate health marketing efforts for engaging underserved populations.

The program is based upon the eight areas of responsibility as defined by the National Commission for Health Education Credentialing (NCHEC) and aligned with the educational requirements for the Certified Health Education Specialist (CHES<sup>®</sup>) examination, preparing you for that professional certification.

## Program Length

The Master of Science in Health Education and Promotion program consists of a minimum of 48 quarter credit hours. Upon successful completion of the program, you will be awarded a master of science degree.

## Program Outcomes

1. **Disciplinary Knowledge and Skills:** Analyze the social, behavioral, political, cultural, environmental, and biological factors that impact individual and community-level health.
2. **Critical Thinking and Problem Solving:** Determine the status and needs of a community through the research of existing health data.
3. **Research and Analysis:** Evaluate the effectiveness of previous or existing health programs within a target population.
4. **Leadership and Teamwork:** Assess community needs, resources, and stakeholder capacity for health education/promotion in a variety of settings.
5. **Disciplinary Knowledge and Skills:** Develop health education/promotion programs following health behavior theories and models.
6. **Communication:** Construct culturally and linguistically appropriate health communications that are tailored to the audience.
7. **Professionalism and Ethics:** Implement equitable and inclusive health education/promotion programs for a target population.

## Professional Competencies

In addition to the discipline-specific outcomes, professional competencies are integrated throughout your academic program. You can review the professional competencies associated with your academic program in the Professional Competencies (<https://catalog.purdueglobal.edu/graduate/professional-competencies/>) section of this Catalog.

## Program Availability

For program availability, please refer to the U.S. State and Other Approvals (<https://catalog.purdueglobal.edu/policy-information/university-information/accreditation-approvals-memberships/>) section

and Program Availability Information (<https://www.purdueglobal.edu/catalog-program-availability-info.pdf>).

## Policies


### Certification, State Board, and National Board Exams

Certain state certification and licensure boards have specific educational requirements for programs to lead to a license or certification that is a precondition for employment in a recognized occupation. Prospective and current students must review Purdue Global's State Licensure and Certifications (<https://www.purdueglobal.edu/about/accreditation/licensure-state-authorizations/>) site to view program and state-specific licensure information.

Unless otherwise specified, Purdue Global's programs are not designed to meet any specific state's licensure or certification requirements. Licensure-track programs may limit enrollment to students in certain states; please see Purdue Global's Program Availability Information (<https://www.purdueglobal.edu/catalog-program-availability-info.pdf>) to determine enrollment eligibility.

You are responsible for understanding the requirements of optional certification exams. Such requirements may change during the course of your program. You are not automatically certified in any way upon program completion. Although certain programs are designed to prepare you to take various optional certification exams, Purdue Global cannot guarantee you will be eligible to take these exams or become certified. Your eligibility may depend on your work experience, completion of education and/or degree requirements, not having a criminal record, and meeting other certification requirements.

## Degree Plan

The  icon appears in the title of traditional courses that are also available as a set of module courses. Module course availability may be limited to certain academic calendars. See Course Types (<https://catalog.purdueglobal.edu/policy-information/university-information/approach-to-learning/>) for information about module courses.

## Program Requirements

Code	Title	Credits
<b>Core Requirements</b>		
HD520	Health Education Program Assessment	4
HD535	Health Education Program Planning	4
HD545	Health Education Program Implementation	4
HD550	Health Education Communication and Advocacy	4
HD560	Health Education Evaluation and Research	4
HD570	Health Education Leadership and Management	4
PU505	Health Behavior	4
PU615	Grant Writing for Health Promotion Projects	4
HD599	Master's Capstone in Health Education and Promotion	4
Total Core Requirements		36
<b>Open Elective Requirements</b>		
Health Education and Promotion Electives		12

Total Open Elective Requirements	12
<b>TOTAL CREDITS</b>	<b>48</b>