MASTER OF SCIENCE IN
HEALTH EDUCATION

Description and Outcomes
The Master of Science in Health Education program helps prepare you
to pursue a variety of career opportunities within the health education
and promotion industry. The curriculum is designed to provide you
with content knowledge and skills in the broad areas of public health
education and community health. Additionally, you will study concepts,
values, research methods, and applications that could help you prepare
for leadership positions within health services organizations.

The curriculum has been designed to train you to meet the demands of
the health education and public health workforce. You will receive training
in the seven areas of responsibility for health education specialists—as
identified by the National Commission for Health Education Credentialing,
Inc. (NCHEC). Through successful completion of the program, you will
learn how to plan, develop, implement, evaluate, and lead health programs
to improve the lives of a community, advocate for change within society
or an organization, and communicate health marketing efforts to engage
underserved populations. Since the discipline of health education/ promotion
is a narrow field of study within public health, you will also study the foundational knowledge areas of public health, in addition
to the health education specialty. The fundamental knowledge areas
of public health include health data statistical analysis, epidemiology
(i.e., study of diseases within populations), environmental health (i.e.,
biological, physical, and chemical factors affecting community health),
health services administration, and the social/behavioral sciences (i.e.,
study of human behaviors related to public health). Through successful
completion of the program, you will learn how to leverage a health system
or organization to accomplish program goals through critical thinking and
creative problem solving.

The program's pedagogical approach considers all degree candidates
as future leaders within an organization and the health industry. The
curriculum uses multiple approaches to teach the skills used by health professionals, with an emphasis on standard deliverables required by
most health organizations. The curriculum ensures that graduates are
prepared for the various positions within a career's trajectory.

Fieldwork Experience
You could build practical experience and strengthen your resume through
fieldwork opportunities that provide onsite training. You are responsible
for participating in locating, selecting, and obtaining an agreement
with an appropriate site that best fits your location preferences and
meets program requirements. You are required to speak with the Clinical
Placement Team to determine your exact responsibilities and process for
site selection.

Program Length
The Master of Science in Health Education program consists of a
minimum of 56 quarter credit hours. Upon successful completion of the
program, you will be awarded a master of science degree.

Program Outcomes
1. Knowledge Base: Exhibit a sound foundational knowledge of the
major concepts, theoretical perspectives, and historical trends in
health education and health promotion.

2. Application: Employ the concepts, principles, and methods of health
education in designing and analyzing health education programs.
3. Research Methods and Critical Thinking Skills: Design and critique
research in health education programming.
4. Global Awareness: Communicate an understanding of multicultural
literacy in the fields of health education and wellness promotion.
5. Ethics and Professionalism: Support the professional standards
outlined in the Health Education Code of Ethics through leadership
and community stewardship.

Professional Competencies
In addition to the discipline-specific outcomes, professional
competencies are integrated throughout your academic program.
You can review the professional competencies associated with
your academic program in the Professional Competencies (https://
catalog.purdueglobal.edu/graduate/professional-competencies/) section
of this Catalog.

Program Availability
For program availability, please refer to the U.S. State and Other
Approvals (https://catalog.purdueglobal.edu/policy-information/
university-information/accreditation-approvals-memberships/) section
and Program Availability Information (https://www.purdueglobal.edu/
catalog-program-availability-info.pdf).

Policies
Admissions Requirements
You must meet the below admissions requirements in addition to Purdue
Global’s general requirements (https://catalog.purdueglobal.edu/policy-
information/admissions/).

You must have an approved criminal background check (https://
catalog.purdueglobal.edu/policy-information/admissions/).

Progression Requirements
Purdue Global does not require submission of an updated background
check, immunization, or health records; however, if your selected
fieldwork site requires such records, you are responsible for providing the
required documentation to your chosen site.

You should be aware that health care organizations may have specific
requirements regarding vaccination against communicable diseases
including COVID and Influenza. Failure to comply with requirements
could interfere with the opportunity to complete a required practicum,
fieldwork, or internship experience, may delay graduation or lead to an
inability to complete your program, and could impact future employment
opportunities.

You may not use transfer credits to replace PU550 Public Health
Leadership and Administration. This course must be completed at Purdue
Global.

Certification, State Board, and National Board Exams
Certain state certification and licensure boards have specific educational
requirements for programs to lead to a license or certification that is a
precondition for employment in a recognized occupation. Prospective
and current students must review Purdue Global’s State Licensure and
Certifications (https://www.purdueglobal.edu/about/accreditation/)
licensure-state-authorizations/) site to view program and state-specific licensure information.

Unless otherwise specified, Purdue Global’s programs are not designed to meet any specific state’s licensure or certification requirements. Licensure-track programs may limit enrollment to students in certain states; please see Purdue Global’s Program Availability Information (https://www.purdueglobal.edu/catalog-program-availability-info.pdf) to determine enrollment eligibility.

You are responsible for understanding the requirements of optional certification exams. Such requirements may change during the course of your program. You are not automatically certified in any way upon program completion. Although certain programs are designed to prepare you to take various optional certification exams, Purdue Global cannot guarantee you will be eligible to take these exams or become certified. Your eligibility may depend on your work experience, completion of education and/or degree requirements, not having a criminal record, and meeting other certification requirements.

**Degree Plan**

The icon appears in the title of traditional courses that are also available as a set of module courses. Module course availability may be limited to certain academic calendars. See Course Types (https://catalog.purdueglobal.edu/policy-information/university-information/approach-to-learning/) for information about module courses.

### Program Requirements

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tr>
<td></td>
<td><strong>Core Requirements</strong></td>
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<tr>
<td>HA530</td>
<td>Human Resources for Health Care Managers</td>
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<td>HA535</td>
<td>Health Care Data Analytics</td>
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<td>HA560</td>
<td>Community Health Assessment</td>
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<td>HD625</td>
<td>Health Education Design, Implementation, and Administration</td>
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<td>PU500</td>
<td>Foundations in Public Health</td>
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<td>PU505</td>
<td>Health Behavior</td>
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<td>PU520</td>
<td>Principles of Epidemiology</td>
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<td>PU530</td>
<td>Environmental Health</td>
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<td>PU550</td>
<td>Public Health Leadership and Administration</td>
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<td>PU610</td>
<td>Public Health Program Development</td>
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<td>PU630</td>
<td>Health Education and Communication</td>
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<td>PU680</td>
<td>Practical Skills in Public Health I</td>
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<td>PU690</td>
<td>Practical Skills in Public Health II</td>
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<td>HD599</td>
<td>Master's Capstone in Health Education</td>
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<td><strong>Total Core Requirements</strong></td>
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