MASTER OF BUSINESS ADMINISTRATION

The 🌐 icon appears in the title of traditional courses that are also available as a set of module courses.

Description and Outcomes

The objective of the Master of Business Administration program is to help you pursue leadership positions in competitive business environments. The curriculum is designed to address this through a portfolio of practical, resume-building projects that satisfy your intellectual curiosity and help build the knowledge, skills, and abilities to make sound business and management decisions. Beyond these practical skills, the program is also designed to foster thought leadership, innovation, and corporate social responsibility in a global context.

This program is available in ExcelTrack. Speak with your University representative for any limitations. For more information on ExcelTrack, see Learning Paths in the Approach to Learning (https://catalog.purdueglobal.edu/policy-information/university-information/approach-to-learning/) section of the Catalog.

Concentrations

In addition to the core program requirements, you may add a concentration to your degree plan, for which you are required to take a minimum of four courses from one of seven concentrations: finance, global business, health care management, human resources, information technology, marketing, or project management. Concentrations are not required for completion of the general program.

Project Management Concentration Mission Statement

The mission and purpose of the project management concentration within the MBA is to build on the business and decision-making skills learned within the MBA program while preparing you with the critical foundation, knowledge, and skills necessary to pursue a mid-level position in project management. The project management concentration courses provide learning outcomes in key project management areas including project initiation, project planning and execution, project cost and scheduling, and project risk, quality, and assessment.

Society for Human Resources Management Acknowledgment

The Society for Human Resource Management (SHRM) has acknowledged that the Master of Business Administration with a concentration in human resources fully aligns with SHRM's *HR Curriculum Guidebook and Templates*. The *HR Curriculum Guidebook and Templates* were developed by SHRM to define the minimum HR content areas that should be studied by HR students at the undergraduate and graduate levels. The guidelines—created in 2006 and revalidated in 2010 and 2013—are part of SHRM's academic initiative to define HR education standards taught in university business schools and help universities develop degree programs that follow these standards.

Program Length

The Master of Business Administration program consists of a minimum of 60 or 76 quarter credit hours, depending on your choice of the general program or a concentration. Upon successful completion of the program, you will be awarded the Master of Business Administration.

Program Outcomes

1. Apply knowledge related to fundamental business processes to make effective business decisions in a global context.
2. Integrate business knowledge to take well-reasoned action in diverse situations.
3. Innovate to address business issues and opportunities in dynamic environments.
4. Demonstrate the leadership necessary to accomplish business goals and maximize organizational performance.
5. Evaluate the ethical and social implications of business decisions in a global context.

Professional Competencies

In addition to the discipline-specific outcomes, professional competencies are integrated throughout your academic program. You can review the professional competencies associated with your academic program in the Professional Competencies (https://catalog.purdueglobal.edu/graduate/professional-competencies/) section of this Catalog.

Program Availability

For program availability, please refer to the U.S. State and Other Approvals (https://catalog.purdueglobal.edu/policy-information/university-information/accreditation-approvals-memberships/) section and Program Availability Information (https://www.purdueglobal.edu/catalog-program-availability-info.pdf).

Policies

Admissions Requirements

You must meet the below admissions requirements in addition to Purdue Global's general requirements (https://catalog.purdueglobal.edu/policy-information/admissions/).

You must submit a current, professional resume that details employment history including responsibilities and dates of employment.

Progression Requirements

1. You may not use credit for prior learning to fulfill GB500 Business Perspectives or GB601 MBA Capstone. These courses must be completed at Purdue Global. You may not use credit for prior learning to fulfill any course in the project management specialization.
2. As a newly enrolled student, you may request to test out of GB512 🌐 Business Communications and GB513 🌐 Business Analytics by passing an Assessment of Skills and Knowledge (ASK) with a predetermined score. To register for an ASK, you must contact your Student Advisor at least 1 week prior to your scheduled start date.

Certification, State Board, and National Board Exams

Certification and licensure boards have state-specific educational requirements for programs that lead to a license or certification that is a precondition for employment. Prospective and current students must review Purdue Global's State Licensure and Certifications (https://www.purdueglobal.edu/about/accreditation/licensure-state-authorizations/) site to view program and state-specific licensure information.

Licensure-track programs may limit enrollment to students in certain states; please see Purdue Global's Program Availability Information

(https://www.purdueglobal.edu/catalog-program-availability-info.pdf) to determine enrollment eligibility.

You are responsible for understanding the requirements of optional certification exams. Such requirements may change during the course of your program. You are not automatically certified in any way upon program completion. Although certain programs are designed to prepare you to take various optional certification exams, Purdue Global cannot guarantee you will be eligible to take these exams or become certified. Your eligibility may depend on your work experience, completion of education and/or degree requirements, not having a criminal record, and meeting other certification requirements.

Degree Plan

The 🌐 icon appears in the title of traditional courses that are also available as a set of module courses. Module course availability may be limited to certain academic calendars. See Course Types (https://catalog.purdueglobal.edu/policy-information/university-information/approach-to-learning/) for information about module courses.

Program Requirements

Code	Title	Credits
Core Requirements		
GB500	Business Perspectives	4
GB512	🌐 Business Communications	4
GB513	🌐 Business Analytics	4
GB518	🌐 Financial Accounting Principles and Analysis	4
GB519	🌐 Measurement and Decision Making	4
GB520	🌐 Strategic Human Resource Management	4
GB530	🌐 Marketing Management	4
GB540	🌐 Economics for Global Decision Makers	4
GB550	🌐 Financial Management	4
GB560	🌐 Designing, Improving, and Implementing Processes	4
GB570	🌐 Managing the Value Chain	4
GB580	🌐 Strategic Management	4
GB590	🌐 Ethics in Business and Society	4
GB600	🌐 Leadership Strategies for a Changing World	4
GB601	MBA Capstone	4
Total Core Requirements		60
Concentration Requirements		
Concentration Courses (see below)		0-16
Total Concentration Requirements		0-16
TOTAL CREDITS		**60-76**

Concentration Requirements

Students in this program are not required to select a concentration.

Finance

Code	Title	Credits
GF500	Financial Institutions and Markets	4
GF510	Risk Analysis and Management	4
GF520	Corporate Finance	4
GF530	Financial Statement Analysis	4
TOTAL CREDITS		**16**

Global Business

Code	Title	Credits
GB525	Global Business Environment	4
GB526	Global Management and Leadership	4
GB527	Global Operations	4
GB528	Global Strategy	4
TOTAL CREDITS		**16**

Health Care Management

Code	Title	Credits
HA515	Leadership and Management in Health Care	4
HA520	Health Care Financial Management	4
HA540	Health Care Operations and Quality Assessment	4
HA550	Health Care Law and Ethics	4
TOTAL CREDITS		**16**

Human Resources

Code	Title	Credits
GB541	Employment Law	4
GB542	Training and Development	4
GB545	Strategic Reward Systems	4
GB546	Recruitment and Selection	4
TOTAL CREDITS		**16**

This program is fully aligned with the *HR Curriculum Guidebook and Templates* of the Society for Human Resource Management.

Information Technology

Code	Title	Credits
Graduate-Level Information Technology Electives [2]		16
TOTAL CREDITS		**16**

[2] Students can select any four graduate courses with the IT or IN prefix, assuming the prerequisites are met; a request to the Dean is necessary to waive a prerequisite requirement. The list of available courses can be found here: https://catalog.purdueglobal.edu/graduate/course-descriptions/it/ (https://catalog.purdueglobal.edu/graduate/course-descriptions/it/). The prerequisite IT513 🌐 Research and Writing for the IT Professional is waived for business students who complete GB512 🌐 Business Communications.

Marketing

Code	Title	Credits
GB531	Advertising	4
GB532	Marketing Research	4
GB533	Salesforce Management	4

GB534	Consumer Behavior	4
TOTAL CREDITS		**16**

Project Management

Code	Title	Credits
GM591	Strategic Project Selection and Initiation	4
GM592	Project Planning and the Project Plan	4
GM593	Project Execution With Monitoring and Control	4
GM594	Project Closing, Ethics, and Professional Responsibilities	4
TOTAL CREDITS		**16**