WRITING FOR LIFE: LEVERAGING AI AND OTHER TOOLS MICRO-CREDENTIAL

This micro-credential will show that writing holds the power to benefit or hinder you professionally, personally, or in social media settings. Areas of focus include the role of writing in all areas of life, especially the relationship between the message, the writer, and the reader; the importance of punctuation fundamentals; and the impact words have on a local and global scale. This micro-credential will explain how effective writing can help throughout the job search process as well as how to brand oneself appropriately on social media. Digital tools, including artificial intelligence (AI), will be examined to show the benefits when used responsibly and with awareness of potential pitfalls. Registration information for this micro-credential can be found on this site (https://cl.purdueglobal.edu/).

This micro-credential is part of the short-course series. For more information about short-course series micro-credentials, see the Micro-credential Series section of the Additional Offerings (https://catalog.purdueglobal.edu/additional-offerings/) page and the Micro-credential Bulletin (https://catalog.purdueglobal.edu/bulletin/).

Certification, State Board, and National Board Exams

Certification and licensure boards have state-specific educational requirements for offerings that lead to a license or certification that is a precondition for employment. Prospective and current students must review Purdue Global's State Licensure and Certifications (https://www.purdueglobal.edu/about/accreditation/licensure-state-authorizations/) site to view program and state-specific licensure information.

You are responsible for understanding the requirements of optional certification exams. Such requirements may change during the course of your studies. You are not automatically certified in any way upon completion of an offering. Although certain offerings are designed to prepare you to take various optional certification exams, Purdue Global cannot guarantee you will be eligible to take these exams or become certified. Your eligibility may depend on your work experience, completion of education and/or degree requirements, not having a criminal record, and meeting other certification requirements.