STARTING A SMALL BUSINESS MICRO-CREDENTIAL

This micro-credential will equip you with the knowledge and tools to effectively plan and start a small business. Topics in this micro-credential include understanding the nature of a business opportunity; characteristics of an entrepreneur; planning for a new small business; and funding, marketing, and operating that small business. Registration information for this micro-credential can be found on this site (https://cl.purdueglobal.edu/).

This micro-credential is part of the short-course series. For more information about short-course series micro-credentials, see the Micro-credential Series section of the Additional Offerings (https://catalog.purdueglobal.edu/additional-offerings/) page and the Micro-credential Bulletin (https://catalog.purdueglobal.edu/bulletin/).

Certification, State Board, and National Board Exams

Certification and licensure boards have state-specific educational requirements for offerings that lead to a license or certification that is a precondition for employment. Prospective and current students must review Purdue Global's State Licensure and Certifications (https://www.purdueglobal.edu/about/accreditation/licensure-state-authorizations/) site to view program and state-specific licensure information.

You are responsible for understanding the requirements of optional certification exams. Such requirements may change during the course of your studies. You are not automatically certified in any way upon completion of an offering. Although certain offerings are designed to prepare you to take various optional certification exams, Purdue Global cannot guarantee you will be eligible to take these exams or become certified. Your eligibility may depend on your work experience, completion of education and/or degree requirements, not having a criminal record, and meeting other certification requirements.