


GLOBAL BUSINESS MICRO-CREDENTIAL

The objective of the global business micro-credential is to prepare you with the critical knowledge and skills to pursue career advancement in globally oriented management roles. This micro-credential will help you to build knowledge in practical methodologies for the strategic management of people, resources, and processes within a global business environment. The global business micro-credential is designed to provide knowledge of critical areas in global business, including cultural and political economy differences, culturally focused management practices related to leadership, communication, conflict resolution, and decision making in a global environment, and strategic considerations when doing business across borders.

Students enrolling in the stand-alone option of this micro-credential are required to submit proof of a prior bachelor's degree. For more information, please refer to Additional Requirements for Graduate Programs (<https://catalog.purdueglobal.edu/policy-information/admissions/>).

This micro-credential is part of the personalization series. For more information about personalization series micro-credentials, see the Micro-credential Series section of the Additional Offerings (<https://catalog.purdueglobal.edu/additional-offerings/>) page and the Micro-credential Bulletin (<https://catalog.purdueglobal.edu/bulletin/>).

Requirements

The  icon appears in the title of traditional courses that are also available as a set of module courses. Module course availability may be limited to certain academic calendars. See Course Types (<https://catalog.purdueglobal.edu/policy-information/university-information/approach-to-learning/>) for information about module courses.

Code	Title	Credits
GB500	Business Perspectives	4
GB525	Global Business Environment	4
GB526	Global Management and Leadership	4
GB527	Global Operations	4
GB528	Global Strategy	4
TOTAL CREDITS		20

Certification, State Board, and National Board Exams

Certain state certification and licensure boards have specific educational requirements for offerings to lead to a license or nongovernmental certification that is a precondition for employment in a recognized occupation.

Unless otherwise specified, Purdue Global's offerings are not designed to meet any specific state's licensure or certification requirements. If certain licensed occupations, vocations, or professions are not explicitly listed, Purdue Global has not reviewed the licensure or certification requirements of those occupations, vocations, or professions, nor intended the offering to meet such requirements.

You are responsible for understanding the requirements of optional certification exams. Such requirements may change during the course of your studies. You are not automatically certified in any way upon

completion of an offering. Although certain offerings are designed to prepare you to take various optional certification exams, Purdue Global cannot guarantee you will be eligible to take these exams or become certified. Your eligibility may depend on your work experience, completion of education and/or degree requirements, not having a criminal record, meeting other certification requirements, or the program or the University itself having appropriate accreditation or licensure.