







BUSINESS FUNDAMENTALS MICRO-CREDENTIAL

The business fundamentals micro-credential is for individuals who want to gain a knowledge and understanding in the fundamental concepts of business administration. You will develop an understanding of the four functions of management, the components of a marketing strategy, and the financial performance of an organization.

This micro-credential is part of the foundation series. For more information about foundation series micro-credentials, see the Micro-credential Series section of the Additional Offerings (<https://catalog.purdueglobal.edu/additional-offerings/>) page and the Micro-credential Bulletin (<https://catalog.purdueglobal.edu/bulletin/>).

Requirements

The  icon appears in the title of traditional courses that are also available as a set of module courses. Module course availability may be limited to certain academic calendars. See Course Types (<https://catalog.purdueglobal.edu/policy-information/university-information/approach-to-learning/>) for information about module courses.

Code	Title	Credits
AC114	 Accounting I	5
MM255	 Business Math and Statistical Measures	5
MT140	 Introduction to Management	5
MT217	 Finance	5
MT219	 Marketing	5
100/200 Level	Mathematics Elective	5
TOTAL CREDITS		30

Certification, State Board, and National Board Exams

Certain state certification and licensure boards have specific educational requirements for offerings to lead to a license or nongovernmental certification that is a precondition for employment in a recognized occupation.

Unless otherwise specified, Purdue Global's offerings are not designed to meet any specific state's licensure or certification requirements. If certain licensed occupations, vocations, or professions are not explicitly listed, Purdue Global has not reviewed the licensure or certification requirements of those occupations, vocations, or professions, nor intended the offering to meet such requirements.

You are responsible for understanding the requirements of optional certification exams. Such requirements may change during the course of your studies. You are not automatically certified in any way upon completion of an offering. Although certain offerings are designed to prepare you to take various optional certification exams, Purdue Global cannot guarantee you will be eligible to take these exams or become certified. Your eligibility may depend on your work experience, completion of education and/or degree requirements, not having a criminal record, meeting other certification requirements, or the program or the University itself having appropriate accreditation or licensure.