

# MICRO-CREDENTIAL BULLETIN

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**PURDUE** GLOBAL  
UNIVERSITY®

# Micro-credential Bulletin

This Micro-credential Bulletin contains available micro-credential offerings, organized by type.

Micro-credentials taken as a nondegree-seeking enrollment are ineligible for Title IV federal financial aid.

For more information about the different types of micro-credentials and the policies governing micro-credentials, please see the [Additional Offerings](#) section of the Purdue Global Catalog. If you have questions or wish to pursue a micro-credential, contact an advisor.

- [Personalization Series Micro-credentials](#)
- [Foundation Series Micro-credentials](#)
- [Workplace Series Micro-credentials](#)
- [Pathway Series Micro-credentials](#)
- [Short-Course Series Micro-credentials](#)

# Personalization Series Micro-credentials

Personalization series micro-credentials can be completed within a program or as a nondegree-seeking enrollment.

## Arts and Humanities

As a student with a foundation in the arts and humanities, you can become an employee who possesses flexibility in critical thinking, ethical reasoning, problem solving, and openness to experience. You will assess various points of view and evaluate arguments. Students see the dignity of the individuals around them, find the meaning behind human pursuits, and discover unique paths to meet an objective. A study of the creative elements from the arts and humanities can allow you to stand out in an economy where more work is mechanized. Learning the concepts within the arts and humanities subjects allows you to be a well-rounded individual with skills in media literacy, finding compromise, listening to other perspectives, and looking ahead to trends and possibilities for the future.

### Requirements

- HU200: Arts and Humanities (5 Credits)
- HU245: Ethics (5 Credits)
- HU250: Humanities and Culture (5 Credits)
- HU320: Culture—Religion and Identity (6 Credits)
- HU345: Critical Thinking (6 Credits)

Total Credits: 27

## AWS Cloud Technologies

The AWS cloud technologies micro-credential provides you with the foundational knowledge necessary to sit for a series of AWS certifications. Courses incorporate AWS Academy content and align with the certification exams.

### Requirements

- IN515: AWS Academy Cloud Foundations (4 Credits)
- IN516: AWS Academy Cloud Architecting (4 Credits)
- IN517: AWS Academy Cloud Development (4 Credits)
- IN518: AWS Academy Data Analytics Lab (4 Credits)
- IN519: AWS Academy Cloud Operations (4 Credits)

Total Credits: 20

## Communication

The communication micro-credential is designed to provide you with learning experiences to develop an awareness of how effective communications contribute positively to personal interactions, business relationships, and the mass dissemination of information. The micro-credential will foster basic skills in comprehending, interpreting, writing, and speaking, allowing you to distinguish yourself as a critical thinker and efficient problem solver in present society.

### Requirements

- CM115: Communication—Concepts and Skills (5 Credits)
- CM206: Interpersonal Communications (5 Credits)
- CM214: Public Speaking for the Professional (5 Credits)

- CM310: Communication and Conflict (6 Credits)

Total Credits: 21

## Data Intelligence

The data intelligence micro-credential is designed to provide you with exposure to the analytical methods and tools used by organizations as they leverage the value of data. By completing this micro-credential, you will have an understanding of the different uses of collected data, will be able to accurately employ statistics in data analysis and reporting, and apply the appropriate visualizing techniques for specific reporting needs.

### Requirements

- IN300: Programming for Data Analysis (Python, R, and Java) (5 Credits)
- IT163: Database Concepts Using Microsoft Access (5 Credits)
- MM150: Survey of Mathematics (5 Credits)
- MM207: Statistics (5 Credits)
- MM325: Statistical Data Analysis (5 Credits)
- SS290: Data in Our World—Introduction to Data Literacy (5 Credits)

Total Credits: 30

## Diversity

This micro-credential provides knowledge, skills, and practical application in areas related to cultural competence and diversity. The micro-credential will equip you with the skills to understand, communicate with, and effectively interact with people across cultures and become aware of one's world view in order to increase self-efficacy related to the approach to equity and inclusion.

### Requirements

- CJ346: Diversity and Inclusivity in Public Safety (6 Credits)
- CM305: Communicating in a Diverse Society (6 Credits)
- HN200: Survey of Social Problems (5 Credits)
- SS260: Gender and Society (5 Credits)

Total Credits: 22

## Health and Wellness

The health and wellness micro-credential focuses on introducing you to knowledge and skills in the broad areas of health care and health and wellness. You will be able to explore diverse approaches to health and wellness including the integration of mind, body, and spirit.

### Requirements

- HW280: Mapping the Mind-Body Divide (5 Credits)
- HW310: Complementary and Integrative Medicine (6 Credits)
- HW315: Models for Health and Wellness (6 Credits)
- HW410: Stress—Critical Issues in Management and Prevention (6 Credits)
- HW420: Creating Wellness—Psychological and Spiritual Aspects of Healing (6 Credits)

Total Credits: 29

## Health Care Administration

This health care administration micro-credential starts an exploration into the health care industry and provides a survey of the core disciplines of health care administration, including the areas of administration, ethics, strategy, and general health care management.

### Requirements

- HA405: Leadership and Ethics in Health Care (6 Credits)
- HS230: Health Care Administration (5 Credits)
- HS410: Organization and Management for Health Care (6 Credits)
- HS450: Strategic Planning and Organizational Development for Health Care (6 Credits)
- PS390: Introduction to Industrial/Organizational Psychology (6 Credits)

Total Credits: 29

## Health Information Management

The health information management micro-credential offers an introduction to using available services and technologies to support operations, management, and decision-making initiatives within the health information field.

### Requirements

- HI135: Legal Aspects of Health Information (5 Credits)
- HI150: Automation of Health Information (5 Credits)
- HI300: Information Technology and Systems for Health Care (6 Credits)
- HS230: Health Care Administration (5 Credits)
- HS420: Advanced Health Informatics (6 Credits)

Total Credits: 27

## Health Science

This health science micro-credential offers an introduction to content knowledge and skills in the broad area of health science and the increasingly diverse health care field.

### Requirements

- HS305: Research Methods for Health Sciences (6 Credits)
- HS315: Practices in Public Health (6 Credits)
- HS320: Microbiology (6 Credits)
- HS415: Environmental Health (6 Credits)
- HS420: Advanced Health Informatics (6 Credits)

Total Credits: 30

## Human Resource Management

The human resource management micro-credential is designed to provide you with the knowledge to effectively staff an organization. By completing this micro-credential, you will have an understanding of the factors that influence employee recruitment and retention, the essentials of designing effective training programs, and a basic knowledge of employment-related laws.

You may not be awarded this micro-credential if you are enrolled in or have graduated from the Bachelor of Science in Business Administration's human resources concentration or the Human Resources Postbaccalaureate Certificate.

## Requirements

- HR400: Employment and Staffing (6 Credits)
- HR410: Employee Training and Development (6 Credits)
- HR420: Employment Law (6 Credits)
- MT203: Human Resource Management (5 Credits)

Total Credits: 23

## Law Enforcement's Role in Society and Social Change

The micro-credential in law enforcement's role in society and social change provides an overarching view of the criminal justice system and how to deal with criminal and policing issues as a society. The micro-credential will heighten your understanding of the criminal justice system, the underlying theory behind crime in society, and the constitutional rights of individuals, and it will provide an ethical approach to administering criminal justice, including reforms that address how law enforcement can continually be adjusted to meet the needs of a changing society.

## Requirements

- CJ101: Introduction to the Criminal Justice System (5 Credits)
- CJ102: Criminology I (5 Credits)
- CJ227: Criminal Procedure (5 Credits)
- CJ340: Applied Criminal Justice Ethics (6 Credits)
- CJ346: Diversity and Inclusivity in Public Safety (6 Credits)

Total Credits: 27

## Leadership

The leadership micro-credential is designed to build skills and awareness of how strategic and professional communications contribute to becoming a strong leader. The micro-credential will support understanding in leading change, decision making, and negotiation, allowing you to promote yourself as an effective leader in a continually changing global workplace.

You may not be awarded this micro-credential if you are enrolled in or have graduated from the Bachelor of Science in Liberal Studies with a concentration in leadership or the Bachelor of Science in Professional Studies with a concentration in leadership.

## Requirements

- CM460: Strategic Communication (6 Credits)
- LI410: Leadership in Practice (6 Credits)
- MT302: Organizational Behavior (6 Credits)
- MT340: Conflict Management and Team Dynamics (6 Credits)

Total Credits: 24

## Leading Law Enforcement Reform

The micro-credential in leading law enforcement reform provides you with an overarching view of the issues faced in the criminal justice system and an understanding of how to deal with these issues in a societal context. The micro-credential also provides guidance for socially responsible and ethical leadership with an understanding of the needs of a diverse population.

### Requirements

- CJ340: Applied Criminal Justice Ethics (6 Credits)
- CJ346: Diversity and Inclusivity in Public Safety (6 Credits)
- CJ444: Managing Criminal Justice Organizations (6 Credits)
- PP220: Socially Responsible Leadership (5 Credits)

Total Credits: 23

## New Media Writing

Writing for the new forms of media in the Digital Age requires an updated set of skills. The new media writing micro-credential covers topics such as the role of storytelling in electronic media, digital communication technologies, and the use of data, metrics, and other forms of research to support new media writing.

### Requirements

- CM202: Mass Media and Broadcasting (5 Credits)
- CM240: Technical Communication (5 Credits)
- CM250: Fundamentals of Grammar and Editing (5 Credits)
- CM270: Writing for Multimedia (5 Credits)
- CM313: Digital Tools and Society (6 Credits)

Total Credits: 26

## Nutrition

The nutrition micro-credential offers an introduction into the principles of healthy living, teaches you to apply them to the education of individuals and communities, and provides a chance to develop administrative, ethical, and professional skills that are relevant to leadership positions in the increasingly diverse nutritional field.

### Requirements

- NS305: Food Safety and Microbiology (6 Credits)
- NS310: Nutritional Analysis and Assessment (6 Credits)
- NS321: Nutrition Planning and Management (6 Credits)
- NS415: Food Science With Lab (6 Credits)
- NS420: Nutritional Counseling (6 Credits)

Total Credits: 30

## Psychology

The psychology micro-credential is designed to provide knowledge of how the principles of psychology inform behavior, thoughts, and emotions in a variety of settings. The psychology micro-credential will foster an understanding of the theories and allow application of the principles of emotion, thought, behavior, memory, and decision-making to modern-day settings.

## Requirements

- PS124: Introduction to Psychology (5 Credits)
- PS200: Introduction to Cognitive Psychology (5 Credits)
- PS210: History of Psychology (5 Credits)
- PS330: Personality Development (6 Credits)

Total Credits: 21

## Social Problems, Prevention, and Crisis Intervention

This micro-credential is designed to provide knowledge of how principles of human services inform behavior, thoughts, and emotions in a variety of settings. The micro-credential will allow you to identify social problems, explore community resources to address social problems, and recognize the effects these problems have on individuals and society. Additionally, you will identify risk factors that contribute to crises and distinguish between intervention and prevention strategies, and techniques to effect social change by applying knowledge to create possible solutions in contemporary real-life scenarios.

## Requirements

- CJ440: Crisis Intervention (6 Credits)
- HN200: Survey of Social Problems (5 Credits)
- HN205: Applied Skills for Human Services (5 Credits)
- HN220: Prevention and Crisis Intervention (5 Credits)

Total Credits: 21

## Social Science

The social science micro-credential will help you develop the skills needed to interact effectively with others in any career field after graduation. As you learn the causes and consequences of human behavior, you will enhance your ability to form strong interpersonal relationships for success in the global workplace.

## Requirements

- MM207: Statistics (5 Credits)
- SS144: Sociology (5 Credits)
- SS250: The Technological Revolution—A Social Scientific Approach (5 Credits)
- SS260: Gender and Society (5 Credits)
- SS270: Social Problems (5 Credits)

Total Credits: 25

## Sport Management

The sport management micro-credential is for individuals who desire administrative and management careers in the sport and recreation industry. The credential will provide you with a broad understanding of the industry, management skills, knowledge of sport sales and sponsorships, as well as an awareness of the use of analytics in sports.

## Requirements

- MT140: Introduction to Management (5 Credits)
- MT240: Sport in Society (5 Credits)



- MT241: Sport Analytics (5 Credits)
- MT242: Managing Amateur Sport Programs (5 Credits)
- MT243: Sport Sponsorships and Sales (5 Credits)

Total Credits: 25

## Strengths-Oriented Leadership

The strengths-oriented leadership micro-credential is based on decades of data compiled by Gallup, and focuses on developing organizational leadership skills with an emphasis on the CliftonStrengths model. Upon completing this micro-credential, you will possess an advanced understanding of your unique strengths, and how you can leverage your strengths to effectively lead individuals and organizations.

### Requirements

- MT231: Strengths-Based Leadership (5 Credits)
- MT232: Organizational Culture and Intrapreneurship (5 Credits)
- MT233: Customer Engagement (5 Credits)
- MT234: Selling From Your Strengths (5 Credits)
- MT235: Managing for Organic Growth (5 Credits)

Total Credits: 25

## Telehealth

The telehealth micro-credential is designed to provide key learnings, skills, and competencies around the deployment of telehealth into nursing, medical, and behavioral health settings. The graduate-level micro-credential will equip you with the skills to align telehealth applications to legal and ethical requirements, including those regarding patient safety, privacy, and quality of care. You will learn to analyze the application, modalities, and strategies to support the effective implementation of telehealth into medical and behavioral health practices. You will also evaluate multiple methods for providing telebehavioral and clinical health assessments, direct treatments, and establishing professional and therapeutic rapport.

### Requirements

- HS520: Essentials of Telehealth (5 Credits)
- HS530: Telehealth Coordination (5 Credits)
- MN690: Telehealth Application in Clinical Practice (5 Credits)
- PS509: Telebehavioral Health (5 Credits)

Total Credits: 20

# Foundation Series Micro-credentials

Foundation series micro-credentials can be completed within a program or as a nondegree-seeking enrollment.

## Accounting Fundamentals

The accounting fundamentals micro-credential is for individuals who want to gain a foundational working knowledge of the accounting process and methodologies, including tax ramifications. You will develop an understanding of accounting principles such as recording transactions, presentation of financial information, and use of accounting information.

### Requirements

- 100/200 Level: Mathematics Elective (5 Credits)
- AC114: Accounting I (5 Credits)
- AC116: Accounting II (5 Credits)
- AC239: Managerial Accounting (5 Credits)
- AC256: Federal Tax (5 Credits)
- MM255: Business Math and Statistical Measures (5 Credits)

Total Credits: 30

## Business Fundamentals

The business fundamentals micro-credential is for individuals who want to gain a knowledge and understanding in the fundamental concepts of business administration. You will develop an understanding of the four functions of management, the components of a marketing strategy, and the financial performance of an organization.

### Requirements

- 100/200 Level: Mathematics Elective (5 Credits)
- AC114: Accounting I (5 Credits)
- MM255: Business Math and Statistical Measures (5 Credits)
- MT140: Introduction to Management (5 Credits)
- MT217: Finance (5 Credits)
- MT219: Marketing (5 Credits)

Total Credits: 30

## Business Start-up Fundamentals

The business start-up fundamentals micro-credential brings together foundational courses that are critical for effectively creating a start-up business. By completing this micro-credential, you will be able to develop the basic components of a business plan and apply the essential elements of management, marketing, and finance.

### Requirements

- MT140: Introduction to Management (5 Credits)
- MT202: Building Customer Sales and Loyalty (5 Credits)
- MT207: Starting a Business (5 Credits)

- MT209: Small Business Management (5 Credits)

Total Credits: 20

## Cloud Computing Fundamentals

The cloud computing fundamentals micro-credential provides you with the fundamental skills necessary to prepare for entry into the field of cloud computing. The credential includes essential networking, security, and cloud fundamentals and can help prepare you for Network+, Security+, and Cloud+ certifications that are critical in the IT/cloud industry.

### Requirements

- IT104: Introduction to Cybersecurity (5 Credits)
- IT222: Introduction to Cloud Computing (5 Credits)
- IT227: Cloud Infrastructure Administration (5 Credits)
- IT273: Networking Concepts (5 Credits)
- IT286: Network Security Concepts (5 Credits)

Total Credits: 25

## Cybersecurity Fundamentals

The cybersecurity fundamentals micro-credential provides individuals the foundational skills necessary to prepare for entry into the field of cybersecurity. The credential includes essential networking and security fundamentals and can help prepare students for Network+ and Security+ certifications that are critical in the IT/cyber industry.

### Requirements

- IT104: Introduction to Cybersecurity (5 Credits)
- IT273: Network Concepts (5 Credits)
- IT283: Networking with TCP/IP (5 Credits)
- IT286: Network Security Concepts (5 Credits)
- Choose one of the following:
  - IT244: Python Programming (3 Credits)
  - IT275: Linux System Administration (5 Credits)

Total Credits: 23-25

## IT Fundamentals

The IT fundamentals micro-credential provides you with the foundational skills necessary to enter the IT workforce in a support role. The credential prepares you with essential desktop, website, and database software support skills.

### Requirements

- IT117: Website Development (5 Credits)
- IT133: Microsoft Office Applications on Demand (5 Credits)
- IT163: Database Concepts Using Microsoft Access (5 Credits)
- IT190: Information Technology Concepts (5 Credits)

Total Credits: 20

# Workplace Series Micro-credentials

Workplace series micro-credentials are available exclusively through specific partnerships and must be completed as a nondegree-seeking enrollment.

## JPMorgan Chase Business Analyst

### Requirements

- GB513: Business Analytics (4 Credits)
- GB519: Measurement and Decision Making (4 Credits)
- GB560: Designing, Improving, and Implementing Processes (4 Credits)
- GM543: Organization Diagnosis and Design (4 Credits)
- MM255: Business Math and Statistical Measures (5 Credits)
- MT300: Management of Information Systems (6 Credits)
- MT302: Organizational Behavior (6 Credits)
- MT340: Conflict Management and Team Dynamics (6 Credits)
- MT400: Business Process Management (6 Credits)

Total Credits: 45

## JPMorgan Chase Data Analyst

### Requirements

- IN300: Programming for Data Analysis (Python, R, and Java) (5 Credits)
- IN302: Reporting and Visualization (5 Credits)
- IN401: Data Curation Concepts (6 Credits)
- IN402: Modeling and Predictive Analysis (6 Credits)
- IT153: Spreadsheet Applications (5 Credits)
- IT234: Database Concepts (5 Credits)
- IT350: Advanced Database Concepts (6 Credits)
- MM207: Statistics (5 Credits)
- SS290: Data in Our World—Introduction to Data Literacy (5 Credits)

Total Credits: 48

## Securitas Customer Service

### Requirements

- AB202: Building Customer Sales and Loyalty (5 Credits)
- AB221: Customer Service (5 Credits)
- CJ103SEC: Introduction to Corporate Security (5 Credits)
- CM206: Interpersonal Communications (5 Credits)

Total Credits: 20

## **Securitas Management and Leadership**

### **Requirements**

- AB113: Accounting for Nonaccounting Majors (5 Credits)
- AB140: Introduction to Management (5 Credits)
- AB209: Small Business Management (5 Credits)
- CJ103SEC: Introduction to Corporate Security (5 Credits)

Total Credits: 20

## **Securitas Security—Awareness and Prevention**

### **Requirements**

- CJ101: Introduction to the Criminal Justice System (5 Credits)
- CJ102: Criminology I (5 Credits)
- CJ103SEC: Introduction to Corporate Security (5 Credits)
- CJ246: Human Relations in a Diverse Society (5 Credits)

Total Credits: 20

## **Securitas Security—Preparedness and Response**

### **Requirements**

- CJ103SEC: Introduction to Corporate Security (5 Credits)
- CJ180: Private Security (5 Credits)
- CJ212: Crime Prevention (5 Credits)
- FS120: Introduction to Emergency Management (5 Credits)

Total Credits: 20

# Pathway Series Micro-credentials

Pathway series micro-credentials are available exclusively to select students and must be completed as a nondegree-seeking enrollment.

## College and Career Pathways

The college and career pathways micro-credential is designed to support you with career and education planning. You will explore strategies that will enable you to be successful in your college degree and prepare for a career.

## Requirements

CS100: Exploratory Studies—College and Career Pathways (2 Credits)

Total Credits: 2

# Short-Course Series Micro-credentials

Short-course series are available for select not-for-credit course offerings.

## **COVID-19 Contact Tracing**

Contact tracing is critical to public health safety, mandating the need for a large, well-trained contact tracer workforce to slow and stop the COVID-19 transmission.

## **Living in a Social Media World**

Social media has been in existence for nearly two decades. It has transformed communication, dating, and business practices. Regardless of your motivation, social media can help you accomplish your goals.